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Aveva Dese is an Ethiopian-Israeli singer and songwriter. As a daughter to immigrants from Ethiopia, AvevA brings a fascinating life story and fuses traditional Ethiopian sounds and groove with soul-pop songs, creating a unique and captivating music style.

AvevA's music reflects the conflicts in her life: the constant battle between a need for assimilating into a new and modern culture and a deep longing for connecting to her roots in Ethiopia. In her music, AvevA touches on universal social issues such as equality, tolerance, acceptance of others, and unity, generating an inspiring and empowering experience.

Since her first public recognition in the first season of "The Voice", AvevA has been highly active in the Israeli music scene, singing with the "Idan Raichel's project", performing at the Independence Day national ceremony, and touring with her original music across the country.

AvevA's first album, "Who Am I?", released in November 2016, was an immediate hit in the Israeli music scene, with the popular song "I Wanna Go" making the charts of many major Israeli radio stations and "Lie Love" selected as the theme song of a popular TV show. AvevA's second album, "In My Thoughts", released in March 2019, has likewise been received with great enthusiasm, with songs played frequently on the radio and drawing excellent reviews from both media and fans. AvevA has gained global recognition, having performed on various occasions in France, Germany, England, Canada, Russia, and the United States, including a special show at the Kennedy Center in Washington, DC.